

EMC VNX FAMILY

Next-generation unified storage, optimized for virtualized applications

ESSENTIALS

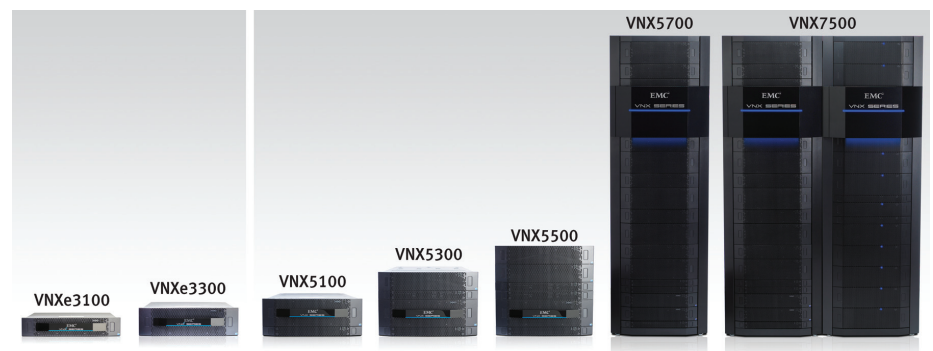
- Unified storage for multi-protocol file, block, and object storage
- Powerful new multi-core Intel CPUs with 6-Gb/s SAS backend
- Administration simplicity with EMC Unisphere™
- Flash-optimized with auto-tiering to ensure superior performance
- Easy storage provisioning from the #1 provider* of storage for virtualized environments
- Affordable with real-world configurations starting at less than \$10K

*Source: Enterprise Strategy Group, ESG Research: 2010 Server Virtualization Survey Results, August 2010

Organizations of every type rely on the timely retrieval of information to facilitate transactions and decision making. While a typical organization is experiencing double-digit data growth, IT budgets, staffing, and traditional storage capabilities are not keeping pace. As a result, IT organizations are under constant pressure to employ more efficient storage strategies and increase the amount of data their staff can manage without additional headcount. Customers are looking to storage vendors for innovations to solve these challenges in the same way that server virtualization has enabled them to experience greater efficiency by pooling server resources and dynamically provisioning compute power according to business needs. The storage imperative is not only to move information dynamically according to business activity, but also to make the process fully automated and self-managing.

The EMC® VNX™ family delivers industry-leading innovation and enterprise capabilities for file, block, and object storage in a scalable, easy-to-use solution. This next-generation storage platform combines powerful and flexible hardware with advanced efficiency, management, and protection software to meet the demanding needs of today's enterprises.

All of this is available in a choice of systems ranging from affordable entry-level solutions to high-performance, petabyte-capacity configurations servicing the most demanding application requirements. The VNX family includes the VNXe series, purpose-built for the IT manager in smaller environments, and the VNX series, designed to meet the high-performance, high-scalability requirements of midsize and large enterprises.

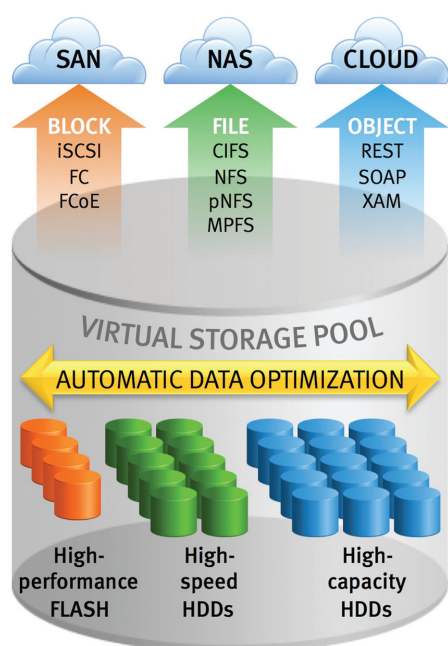


VNX Family

THE VNXe SERIES—SIMPLE, EFFICIENT, AND AFFORDABLE

The VNXe series was developed with the IT manager in mind, and provides an integrated storage system for small to medium businesses as well as remote offices and departments in larger enterprise businesses. Starting at less than \$10,000, the VNXe series provides true storage consolidation with a unique application-driven approach that eliminates the boundaries between applications and their storage.

It takes just two minutes of the IT manager's time to provision storage for 500 Exchange mailboxes or a one-terabyte VMware datastore.



This simple, application-driven approach to managing shared storage makes the VNXe series ideal for IT managers and application administrators who may have limited storage expertise. EMC Unisphere™ for the VNXe series enables easy, wizard-based provisioning of storage for Microsoft® Exchange, file shares, iSCSI volumes, VMware®, and Hyper-V™. Built-in efficiency capabilities, such as file deduplication with compression and thin provisioning result in streamlined operations and can save up to 50 percent in upfront storage costs. Software packs aimed at facilitating backup, remote data protection, and disaster recovery include features such as easy-to-configure application snapshots.

The VNXe series supports high availability by using redundant components—power supplies, fans, and storage processors—as well as dynamic failover and failback. Additionally, the VNXe series supports the ability to upgrade system software or hardware while the VNXe system is running. It even delivers single-click access to a world of resources such as comprehensive online documentation, training, and how-to videos to expand your knowledge and answer questions.

THE VNX SERIES—SIMPLE, EFFICIENT, AND POWERFUL

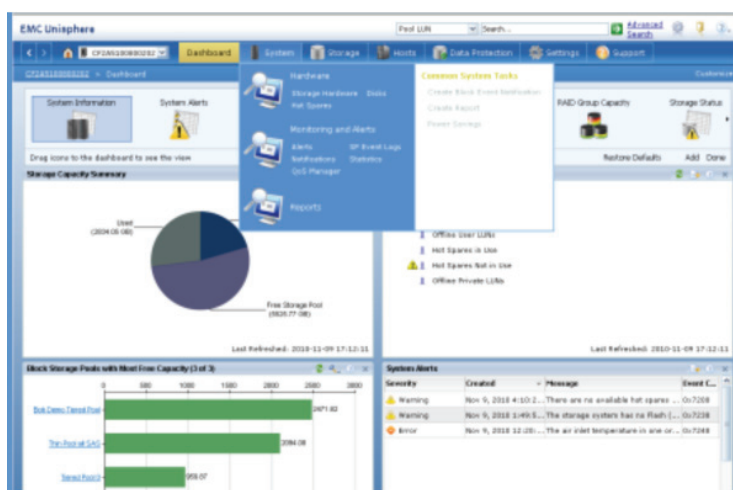
A robust platform for consolidation of legacy block storage, file servers, and direct-attached application storage, the VNX series enables organizations to dynamically grow, share, and cost-effectively manage multi-protocol file systems and multi-protocol block storage access. The VNX operating environment enables Microsoft Windows® and Linux/UNIX clients to share files in multi-protocol (NFS and CIFS) environments. At the same time, it supports iSCSI, Fibre Channel, and FCoE access for high-bandwidth and latency-sensitive block applications. The combination of EMC Atmos™ Virtual Edition software and VNX storage supports object-based storage and enables customers to manage web applications from EMC Unisphere.

The VNX series next-generation storage platform is powered by the Intel Quad Core Xeon 5600 series with a 6-Gb/s SAS drive back-end and delivers demonstrable performance improvements over the previous generation mid-tier storage:

- Run Microsoft SQL and Oracle 300 percent faster
- Enable 2X system performance in less than two minutes—non-disruptively
- Run data warehouses 300 percent faster

MANAGE, MONITOR, AND TUNE YOUR STORAGE ASSETS WITH EASE

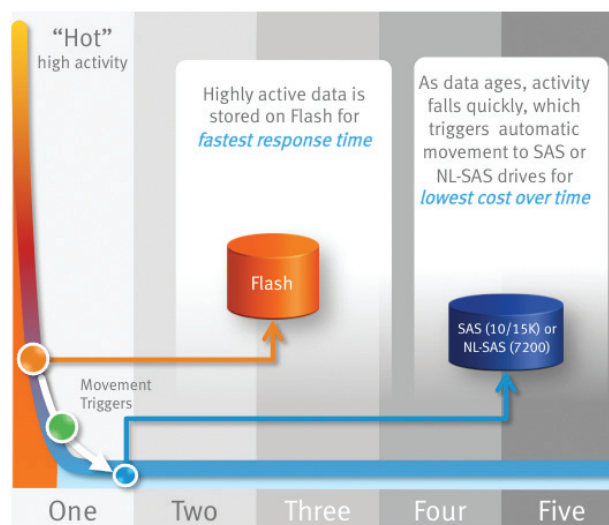
EMC Unisphere makes it easy to manage VNX systems from anywhere with a simple, integrated user interface for distributed storage environments. The Unisphere dashboard is a single screen for at-a-glance management and reporting, enabling administrators to gain instant and actionable knowledge about what's occurring across the entire environment. Unisphere's single sign-on automatically discovers all VNX, EMC CLARiiON®, EMC Celerra®, and EMC RecoverPoint SE installations in the environment for seamless configuration.



Automatically optimize for the highest system performance and the lowest storage cost with auto-tiering.

FLASH-OPTIMIZED TO BOOST SYSTEM PERFORMANCE

The VNX series has been expressly designed to take advantage of the latest innovation in Flash drive technology, maximizing the storage system's performance and efficiency while minimizing cost per gigabyte. When even a few Flash drives are combined with the EMC FAST Suite—an unrivaled set of software that tiers data across heterogeneous drives and boosts the most active data to cache—customers receive the optimal benefits of a FLASH 1st strategy.



FLASH 1st, available only through EMC, ensures customers never have to make concessions for cost or performance. Highly active data is served from up to two terabytes of Flash drives with FAST Cache, which dynamically absorbs unpredicted spikes in system workloads. As that data ages and becomes less active over time, FAST VP (Fully Automated Storage Tiering for Virtual Pools) tiers the data from high-performance to high-capacity drives in one-gigabyte increments, resulting in overall lower costs—regardless of application type or data age. Perhaps best of all, this all happens automatically based on customer-defined policies, saving application and storage administrators time and money by intelligently doing the work associated with pre- and post-provisioning tasks.

Recapture capacity and reduce the data footprint up to 50 percent.

USE STORAGE CAPACITY MORE EFFICIENTLY—AUTOMATICALLY

The VNX series is delivered with built-in features to help ensure redundant, inactive, or anticipated data doesn't consume valuable storage resources. Block compression, intended for relatively inactive LUNs such as backup copies and static data repositories, automatically compresses data, enabling customers to recapture capacity and reduce the data footprint by up to 50 percent. File-level deduplication/compression reduces disk space used by up to 50 percent by selectively compressing and deduplicating inactive files. Because these features operate as background tasks, there is minimal system performance overhead.

THE BEST STORAGE FOR VIRTUAL ENVIRONMENTS

The VNX series is the ideal mid-tier system for virtualized application environments. Whether the customer environment is VMware, Microsoft Hyper-V, or Xen-based, VNX is fully certified for all supported protocols to ensure successful deployments of virtualized infrastructures through all phases of implementation.

No longer do storage and server administrators operate in the dark. The tight integration of Unisphere with VMware vCenter™ through VAAI (vStorage APIs for Array Integration) provides both administrators with visibility into the entire environment—end-to-end. Each can use their familiar management interface to view both virtual and physical resources, transparently provision storage, integrate replication, and access and offload all storage functions to the array.

- Provision storage from VMware vCenter in just two clicks.
- The EMC VNX Plug-in for VMware leverages best practices to ensure optimal utilization and resiliency between storage and VMware.
- Hardware accelerated Fast Clones rapidly provision new virtual machines in seconds.
- On-demand VMDK compression for NFS Datastore reduces storage consumption by up to 50 percent.
- EMC Proven™ solutions and reference architectures, jointly developed with VMware, accelerate virtualization of mission-critical applications.

THE INDUSTRY'S MOST EXTENSIVE STORAGE SOFTWARE OFFERINGS

The VNX series software is available in two comprehensive packages to ensure customers have all of the necessary capabilities to protect and manage their information. The VNX Total Protection Pack includes replication capabilities, point-in-time recovery features such as snaps and clones combined with automated application copies for assured recovery, along with monitoring and alerting for compliance with protection policies. The VNX Total Efficiency Pack includes all of the protection features plus “set it and forget it” performance optimization. All VNX software is managed through Unisphere.

The VNX software is also available in modular suites:

- **FAST Suite**—Automatically optimize for the highest system performance and the lowest storage cost, simultaneously
- **Security and Compliance Suite**—Keep data safe from changes, deletions, and malicious activity
- **Local Protection Suite**—Practice safe data protection and repurposing
- **Remote Protection Suite**—Protect data against localized failures, outages, and disasters
- **Application Protection Suite**—Automate application copies and prove compliance

VNX Series Packs		VNX Series Suites
VNX Total Efficiency Pack	VNX Total Protection Pack	FAST
		Security & Compliance
		Local Protection
		Remote Protection
		Application Protection

Features of Suites and Packs may vary depending on the system. See the [EMC VNX Series Total Efficiency Pack data sheet](#) for details. [VNXe Series Software Packs](#) deliver simplified data protection; see the [EMC VNXe Series Software Packs data sheet](#) for more information.

CONTINUOUS AVAILABILITY TO KEEP THE BUSINESS RUNNING

The VNX series is architected to provide five-nines availability in mission-critical business environments. VNX availability and redundancy features include:

- Up to 12.8 gigabytes of mirrored write cache, where each storage processor contains both primary cached data for its LUNs and a secondary copy of the cache for its peer storage processor
- Battery backup to allow for an orderly shutdown and cache de-staging to vault disks to ensure data protection in the event of a power failure

- RAID protection levels 0, 1, 1/0, 3, 5, and 6—all of which can co-exist in the same array simultaneously to match different protection requirements
- Proactive hot sparing enhances system robustness and delivers maximum reliability and availability
- Redundant data paths, power supplies, drive connections, and storage processors—all with non-disruptive field-replacement capabilities
- Continuous system monitoring, call-home notification, and advanced remote diagnostics

MAXIMIZE THE BENEFITS OF THE VNX FAMILY WITH EMC GLOBAL SERVICES

EMC provides the strategic guidance and technology expertise organizations need to address their business and IT challenges and accelerate the journey to the private cloud. Our 14,000+ service professionals and support experts worldwide, plus a global network of alliances and partners, leverage proven methodologies, industry best practices, experience, and knowledge derived from EMC's 30-year information-centric heritage to address the full spectrum of customers' requirements across the information lifecycle.

All EMC VNX platforms include a three-year Enhanced support warranty, providing customers with next-business-day onsite coverage and 24x7 remote support. Customers can upgrade to Premium support to get 24x7, same-day onsite support. The VNX software warranty includes a 90-day defective media replacement. Customers can upgrade to Basic, Enhanced, or Premium software maintenance support to meet their IT requirements.

EMC delivers a full complement of services for the VNX series to ensure expected performance in customer environments. Expert planning, design, and implementation services help reduce time to return on investment. EMC Consulting also helps customers develop storage strategies to prepare for virtualization and the private cloud. EMC Education Services further drives the value of customer investments with a comprehensive portfolio of the industry's leading technology training and EMC Proven Professional certifications. EMC is also a leader in data migration services, migrating over one petabyte of data every month using best-in-class automated tools for discovery, remediation, planning, and design.

EMC Customer Service—six-time winner of the SSPA STAR Award for outstanding mission-critical support—helps organizations keep their information available 24x7 to deliver competitive advantage and drive revenue.

CONTACT US

To learn more about how EMC products, services, and solutions can help solve your business and IT challenges, contact your local representative or authorized reseller—or visit us at www.EMC.com.

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